



*Living the winemaking lifestyle is a dream-come-true for us, but we couldn't do it without the support of Kerloo fans and wine enthusiasts everywhere. We believe the relationship between winemakers and wine lovers is a crucial part of our business and our lives. This is why we are dedicated to taking extra special care of those who support our dream.*

*Like our wine production, The Calling Club's membership is limited by design. The club's size gives us the opportunity to get to know all of the wine lovers in our flock on a first-name basis. As years go by and vintages pass, we're looking forward to making many new memories with friends of Kerloo, old and new. We especially look forward to our annual release soirée—The Many Hats Party. Held once a year, this fun event is a nod to the many hats we wear while pursuing our own unique calling. (Start looking for your hat now!)*

#### THE CALLING CLUB MEMBERSHIP OPTIONS

There is no cost to join The Calling Club—just benefits. Choose one of the following membership options that best fits your life. You can cancel at any time (but we're pretty sure you won't).

#### THE GUARD CALL

Three bottles delivered twice a year.  
Half case allocation annual commitment.  
Wine total will range \$96-\$120 + tax and shipping.

#### THE UNISON CALL

Six bottles delivered, twice a year.  
One case allocation annual commitment.  
Wine total will range \$192-\$240 + tax and shipping.

#### THE CALLING CLUB BENEFITS

##### **Our growing list of benefits includes:**

- 15% discount on all other wine purchases
- Invites to special events and offers
- Access to pre-released wines
- Regular shipments of exclusive wines
- No tasting fees while visiting us in Walla Walla

#### LOOKING AHEAD

We are anticipating a stunning Malbec release in Fall 2011, followed by an evocative Grenache in Spring 2012.

## MEMBER INFO & BILLING ADDRESS

**PLEASE KNOW THAT ANY PERSONAL INFORMATION PROVIDED TO US WILL BE KEPT STRICTLY CONFIDENTIAL AND SOLELY FOR INTERNAL USE.**

NAME \_\_\_\_\_

BIRTH DATE: I certify that I am 21 years of age or older. \_\_\_\_/\_\_\_\_/\_\_\_\_

BILLING ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP \_\_\_\_\_

PHONE \_\_\_\_\_

EMAIL \_\_\_\_\_

THIS IS A GIFT MEMBERSHIP  NO WAY. THESE WINES ARE FOR ME!

## PAYMENT INFORMATION VISA MASTERCARD

NAME ON CARD \_\_\_\_\_

CARD # \_\_\_\_\_

EXP. \_\_\_\_\_ CVC SECURITY CODE \_\_\_\_\_

SIGNATURE \_\_\_\_\_

## SHIPPING ADDRESS RESIDENCE BUSINESS

SAME AS BILLING ADDRESS ABOVE

**WE CAN NOT SHIP TO A POST OFFICE BOX ADDRESS. AN ADULT 21 YEARS OF AGE OR OLDER MUST BE PRESENT TO SIGN FOR THE PACKAGE.**

NAME \_\_\_\_\_

STREET ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP \_\_\_\_\_

PHONE \_\_\_\_\_

## CLUB SELECTION

THE UNISON CALL — 6 bottles twice a year

THE GUARD CALL — 3 bottles twice a year

I WILL PICKUP MY WINE WHEN RELEASED.

Walla Walla, Washington

206.349.0641

www.kerloocellars.com

The Calling Club membership is ongoing and may be cancelled at any time. Any changes in contact information, shipping address or credit card information should be conveyed immediately to avoid delays in shipping or additional shipping charges for returned shipments.